



# ANDRÉ LINDO

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As a concept-driven, inquisitive, highly-experienced art director with mixed media skills, I develop and explore ideas for clients, working incongruence with account managers and stakeholders, providing design solutions and maintaining brand integrity.

After starting my career in animation, I spent five years mastering proven print production and integrated graphic design skills before moving on to gaining progressive experience in branding, digital /UI, print, and presentations for clients around the globe.

I've worked with account managers, sales execs, and project coordinators, and led internal creative teams, freelance designers and overseas production teams. My tools of choice are pen and pad, but I make masterpieces with a mouse and monitor too. My design approach is to dive into the project brief and get my hands dirty, bringing critical thinking and sound content together to achieve engaging products and experiences.

- Skills — Project Management, Concepts, Visuals, Design, Shoots, Storyboards.
- Channels — Digital, Direct, Press, Outdoor, Brand, POP, Email, Sites, B2C, B2B.
- Sectors — Technology, Finance, Retail, Entertainment, Education, Non Profit.

## CREATIVE PROJECTS MANAGER, CREATIVE SERVICES DEPT.

ePromos.com — MAY 2014 to: PRESENT — NEW YORK, NY

- ° Establish and coordinate project milestones and deadlines. Expertly delegate tasks according to staff abilities to drive creative solutions at the quickest turnaround possible for our agency accounts and store websites.
- ° Partner with Sales Support Manager to manage overseas production teams in meeting art SLA's and maintain production quality standards.
- ° Direct creative planning and development of pitch presentations and merchandise decks.
- ° Coordinate all aspects of production including photo shoots, design, layout and pre-press. Approve retouched images and manage image library.
- ° Develop and lead training models for both the art and sales teams.

Clients — Samsung Mobile, Blackstone Group, Farmer's Insurance, NCM, Veteran's United, Revlon, Ironshore, Vivint, Pearson, Republic Records, LinkedIn, Michael's Art Supply, Veeam, Flywheel, La Quinta Inns, Weil, BBC, Bloomberg, General Cigar.

## GRAPHIC DESIGNER, CREATIVE SERVICES DEPT.

ePromos.com — OCTOBER 2005 to: APRIL 2014 — NEW YORK, NY

- ° Used knowledge of various imprinting methods to provide production artwork for a number of nationally recognized brands.
- ° Translated design problems with many stakeholders into scalable design solutions, and communicate design rationales to various audiences.
- ° Established and cultivated internal relationships with key contacts across departments.
- ° Retouched and managed a growing inventory of product images for the corporate website.
- ° Created digital mock ups, vector artwork, and final art production for print.

**COLOR PRODUCTION ARTIST, "POLLY POCKET - 2 COOL AT POCKET PLAZA"**  
Mattel — JULY 2005 to: SEPTEMBER 2005 — NEW YORK, NY

- ° Created color comps on character model sheets for design packets.
- ° Created vector versions of characters and props.
- ° Catalogued RGB and CMYK color assignments.

**PRODUCTION INTERN, "CODENAME: KIDS NEXT DOOR"**  
Curious Pictures — MAY 2005 to: JULY 2005 — NEW YORK, NY  
(see [IMDB credit listing here](#))

- ° Catalogued and archived new character and prop designs.
- ° Compiled design layout sheets for overseas animation team.

**PRODUCTION ASSISTANT, SURE NINJA (SURE DEODORANT SPEC)**  
Patryk Rebisz — MAY 2005 — NEW YORK, NY

- ° A commercial campaign for a deodorant conceptualized by Mike Tsapos and Rob Fabricio. The campaign is about a depressed ninja who lost his ability to sneak up on people due to his bad body odor. Through 3 spots we follow the ninja to a bar, a movie theater and a hospital. ([view here](#))

**MARKETING INTERN, MARKETING DEPT.**  
Curious Pictures — JANUARY 2005 to: MAY 2005 — NEW YORK, NY

- ° Assisted in the redesign of collateral and Curious Toys catalog.
- ° Preparation and distribution of media packs.
- ° Served as an on call assistant for film production and studio events.

**DESIGN AND SALES ASSISTANT, EVENT SALES**  
Joonbug Skynet Media Group — JULY 2004 to: DEC. 2005 — NEW YORK, NY

- ° Created ads, social media graphics, landing pages and flyers for web and print.
- ° Designed web ads and print flyers for major markets including NYC, Philadelphia, Los Angeles, Miami, Washington, D.C. and Boston.
- ° Prepared graphics for weekly newsletters reaching thousands of subscribers.
- ° Source graphic collateral and stock images suitable for current projects.

**TEACHER'S AIDE**  
Al of Ft. Lauderdale — MAY 2003 to: JULY 2003 — FT. LAUDERDALE, FL

Professor:: Lisa Hunt  
Course:: Animal Drawing & Anatomy CA3224

**B.S. (Hons.) Media Arts & Computer Animation**  
The Art Institute of Fort Lauderdale, Florida — 2000 to 2003

**Certificate, Adobe Indesign Training**  
Noble Desktop, NY — June 2014  
Learned essential techniques through the comprehensive Continuing Education courses for Adobe Indesign.

**Certificate, UX Design**  
NYU Continuing Education, NY — September 2014 - Present  
Learn the basics behind information architecture, user research, interaction design, usability testing, wireframes, prototyping, and gathering of business requirements.



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